

1701 E. Main Street Urbana, IL 61802

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ILEAS FOUNDATION

A 501(c)(3) not-for-profit corporation

Dear Vendors, November 1, 2018

The 16th Annual Illinois Law Enforcement Alarm System (ILEAS) conference will be held on March 24th, March 25th and March 26th, 2019, at the Crowne Plaza Hotel in Springfield, IL. This event will bring together over 450 police chiefs, sheriffs, state police officials, fire and emergency services professionals.

One of the main features of the conference will be the Vendor Exhibits. Attendees will have multiple opportunities to see vendors' products and services. A Vendor Reception located in the vendor area is planned for Sunday evening and will provide additional time for attendees to view your products and services. There will also be a gun raffle at the Vendor Reception.

Vendor display hours will be as follows:

 Sunday, March 24th
 2:00 PM - 8:00 PM (setup 11:00 AM-2:00 PM)

 Monday, March 25th
 9:00 AM - 1:00 PM (tear down 1:00 PM-3:00 PM)

REGISTRATION WILL OPEN AT 9:00 A.M. ON TUESDAY, NOVEMBER 13TH, 2018. To encourage early registration and payment, online vendor registration allows you to request a specific booth number for the event. A link to the map of the room layout will be located online. Booth assignments will be made <u>AFTER</u> receipt of payment. Booth preference requests are not guaranteed but every effort to accommodate the request, once payment is received, will be made. Booths are assigned in the order payment is received. Please complete your registration form on or after Tuesday, November 13, 2018 on the ILEAS Foundation website which is: ILEASFoundation.org.

Booth space is available for \$500 per booth for premium booths or \$475 for all other booths. All prices include pipe and draping, electricity, table, two chairs and internet. Registrations received after February 4, 2019, will incur an additional \$75 charge.

Advertising space in the ILEAS conference booklet is available for purchase. The booklet measures approximately, 5.5° w x 8.5° h, and will be provided to all attendees. The cost to advertise is \$175 for a full page ad (5° w x 8° h) or \$100 for a half page ad (5° w x 4° h). Additionally, if you would like to purchase full page (back cover) advertising space, it is \$300 (only one available!) This is a great opportunity to reach your potential client base whether or not you are able to attend the conference.

NEW this year, ILEAS is offering Sponsorship Opportunities. Sponsorships include many benefits (depending on donation amount) such as: booklet advertising, free booth space, etc. Please contact DeDe Bucher at ILEAS (217-328-3800) if you are interested in sponsorship opportunities for the 2019 ILEAS Conference (please see Sponsorship Opportunities attached). ILEAS would appreciate your donation of any promotional items or equipment to be given away through raffles for all conference attendees. Let us know if you are able make any donation.

If you have any questions, please do not hesitate to contact DeDe Bucher at <u>ILEASFOUNDATION@ileas.org</u> or (217)328-3800. Thank you in advance for your participation, we look forward to working with you.

Sincerely,
DeDe Bucher, ILEAS Foundation, (217)328-3800
ILEASFoundation@ileas.org



2019 ILEAS CONFERENCE VENDOR SPONSORSHIP OPPORTUNITIES

MARCH 24-26, 2019 @ CROWNE PLAZA IN SPRINGFIELD, IL

Please contact DeDe Bucher for sponsorship opportunities at 217.328.3800 or email ileasfoundation@ileas.org with any questions.

1. \$500 - Promotional Bags

 Opportunity to place promotional items in Giveaway Bags for all attendees

3. \$3,000 - Hospitality Room Sponsor

- Includes (2) 10' x 8' premium booths at the vendor exhibit hall with 8' skirted table
- Includes premium vendor booth in the pre-banquet Hall on Monday night
- Full page ad in Conference Booklet
- Two extra vendor badges
- Recognition from podium at Opening Session
- Listing on Home Page of ILEAS website until June 30, 2019
- Speaking opportunity in the Hospitality Room

2. \$2,500 - General Sponsor

- Includes (2) 10' x 8' booths at the vendor exhibit hall with 8' skirted table
- Includes premium vendor booth in the pre-banquet Hall on Monday night
- Half page ad in Conference Booklet
- Two extra vendor badges
- Recognition from podium at Opening Session

4. \$4,000 - Sunday Vendor Reception Sponsor OR Monday Lunch Sponsor

- Includes (2) 10' x 8' premium booths at the vendor exhibit hall with 8' skirted table
- Includes premium vendor booth in the pre-banquet Hall on Monday night
- Full page ad in Conference Booklet
- Three extra vendor badges
- Recognition from podium at Opening Session
- Listing on Home Page of ILEAS website until Dec. 31, 2019
- Speaking opportunity at Conference (either at Vendor Reception or the Monday Lunch)
- Signage displayed at entrance to Vendor Area

5. \$5,000 - Monday Banquet Sponsor

- Includes (2) 10' x 8' premium booths at the vendor exhibit hall with 8' skirted table
- Includes premium vendor booth in the pre-banquet Hall on Monday night
- Full page ad in Conference Booklet
- Four extra vendor badges
- Recognition from podium at Opening and Closing Sessions
- Listing on Home Page of ILEAS website until March 31, 2020
- Speaking opportunity at Banquet
- Signage displayed at entrance to Vendor Area, Opening Session and Banquet
- Opportunity to place promotional items in Giveaway Bags for all attendees